

CISBAY INC.

STARTUP IP CASE STUDY

Introduction

Cisbay is a bioinnovation company that provides a platform of agricultural products and environmental water treatment solutions globally.

Collaborating with scientists and researchers from universities and research centers around the world, Cisbay delivers breakthrough technologies which will enhance food supply and precious water resources for future generations.



Background

Founded in the Silicon Valley, Cisbay embarks on a new global transformation dedicated to restoring soil health and solving the global water crisis.

Cisbay provides farmers with innovative products for greater crop productivity and profitability while achieving healthy soil and sustainability. Their solutions target three critical phases of the plants, from seed treatment to rejuvenate the soil, and allows the plants to maximize photosynthesis for their fullest growth.

A forward-thinking company since their founding, they relied on outside counsel to do all the IP work. Recently they wanted to do more with less. Enter PowerPatent.



“Our Company had been taking advantage of manufacturing automation since its founding, but felt that it was possible for our legal spend to stretch further through legaltech.”

KHANH LE, CO-FOUNDER, CISBAY INC.

Solution

What first sets PatentPC apart was the wide range of filing technology that could be automated for patents. The company has microbial technology as well as production and manufacturing technology to protect.

PatentPC is able to handle filings in every United States jurisdiction, and only requires a few seconds of a customer's time to make that happen. For a firm that values efficiency enough to be an early-adopter of practice automation, this differentiator was a major factor.

The lawyers at PatentPC are highly cost-effective. PatentPC's culture is predicated on the concept of continuous improvement, which has resulted in automation efficiency at a level previously not thought possible. The cost savings of those innovations have continually been passed on to PatentPC clients. Because of that reality, not only could PatentPC meet all of Cisbay's unique IP filing needs, it could all be done at a lower cost when combined with outside counsel while retaining excellent patent quality. Cisbay loves PatentPC's collaborative power when they apply AI to the craft of patent prosecution.



"PatentPC has proven to us that it is indeed possible to receive a higher level of service at a lower cost. We're thrilled to have them on our side."

KHANH LE, CO-FOUNDER, CISBAY

Results

By collaborating with PatentPC attorneys, Cisbay Inc. was saving money & time in two different ways. First, just by working with experienced lawyers backed by a tech-stack, we avoid the bill from teaching outside counsel on the technology. Cisbay gets applications with more depth and in a week. We rely on PatentPC counsel for claim drafting and strategic advice.

Secondly, by choosing to make a change and partner with PatentPC, Cisbay is now paying less while receiving more accurate & efficient patent services through collaboration with their patent attorneys.

